

INVESTMENT IN ARTIFICIAL INTELLIGENCE

100 FINTECH SCHOLARSHIPS

MAHRA ALAMEERI IS A RESERVOIR ENGINEER WITH 10 YEARS OF EXPERIENCE IN THE OIL AND GAS INDUSTRY. A FUTURE SUSTAINABILITY LEADERS PROGRAM ALUMNI 2020. INVOLVED IN OIL, AND 4.0 STRATEGY BY UNLOCKING NEW RESOURCES AND OPTIMISING CARBON FOOTPRINT. FOCUSING ON IMPLEMENTING NEW TECHNOLOGY IN THE OIL INDUSTRY TO SUSTAIN THE ENERGY MARKET BY REDUCING CARBON EMISSION AND MAXIMISING THE ASSET WITH NEW ENERGY DEMAND TRANSATION.



CFTE exposed me to the future of banking and financial service using computing, Artificial intelligence, extensive data usage, and data storage called Fintech. This program was beneficial because it exposed us to new financial technology such as AI, Web 3, meta, and cryptocurrency and linked it with different opportunities in Asia, Africa, and the world. In addition, it Develops our entrepreneurship skills towards new future investments, utilizes artificial intelligence, and turns the terabyte of data into a dollar. Through Fintech, we understood that we have new ventures and investors worldwide, and we can profit from this priceless technology by turning it into an asset.

Therefore, with my technical background, which I have enhanced nowadays with financial and artificial intelligence experience from CFTE and Udacity. The idea can establish projects towards technical aspects combined with big data using the permissible technical data and having other partners such as Amazon and ADGMC. These can help the company collaborate with ADGMC by using their new financial technology platform and oil industry technical data, following our business partner's investment using amazon service clouds.

The AI intuitively links information, identifying new connections and workflows, and uses these to create a complete image of BP's subsurface assets. The oil company can then consult the data in the knowledge graph, with the AI using neural networks to perform simulations and interpret results. Those results from the oil company can be linked with WEB 3, blockchain technology, and turn into an asset worth more than 46 million \$. The advantages of using the data will allow the oil company to increase its CAPEX. At the same time, maximizing their digital and AI utilization in terms of operation will be considered a new optimization method, saving time, reduce production and maintenance cost and maximizing profit towards their asset.

In conclusion, financial technology and artificial intelligence must consider in any organization's primary and critical factors because it's the future. Therefore, people can build new assets using their cloud data storage and invest in them with their partners. The future, nevertheless, will be linked with Web 3, blockchain, and cryptocurrency. Ultimately, all corporations

must have a new data governance policy and expose their employees to new financial services related to their business.

Sincerely,

Mahra Alameeri